



## Art as a Healing Tool

About Our Coloring Books for Adults

Hivedeco offers **13 existing coloring books**, including *Positive Vibes*, which is specifically designed for cancer warriors and their families.

We also create **custom editions tailored to the unique needs** of your community, providing artwork and affirmations that inspire emotional resilience and promote relaxation.

Each book features unique illustrations paired with uplifting affirmations, designed to reduce stress and foster a sense of peace and accomplishment.



#### The Benefits of Coloring

Proven Therapeutic Value



#### Emotional Healing

Engaging in creative activities like coloring has been proven to improve mood and promote emotional healing.

Source: American Psychiatric
Association, "Healing Through Art"

## Family Bonding

Coloring books offer a shared activity for patients and their families, creating moments of connection and understanding.

#### Stress Reduction

Coloring has been shown to reduce anxiety and help manage emotional stress for cancer patients, seniors, and those undergoing mental health treatments.

Source: Cleveland Clinic. "3 Reasons Adult Coloring Can Actually Relax Your Brain"

#### Mindfulness and Focus

Coloring induces a meditative state, promoting focus and relaxation, which is especially beneficial during difficult times.

Source: Mayo Clinic Health System. "Coloring is good for your health"

#### **Emotional Boost**

Positive affirmations help counteract negative thoughts and promote mental strength during challenging times.

Source: Yale School of Medicine, "Art therapy: helping families cope with cancer" (2021)

Source: Cancer. Gov "Your Mental Heath"



# How to Partner with Us

To Spread More Positivity in Your Community

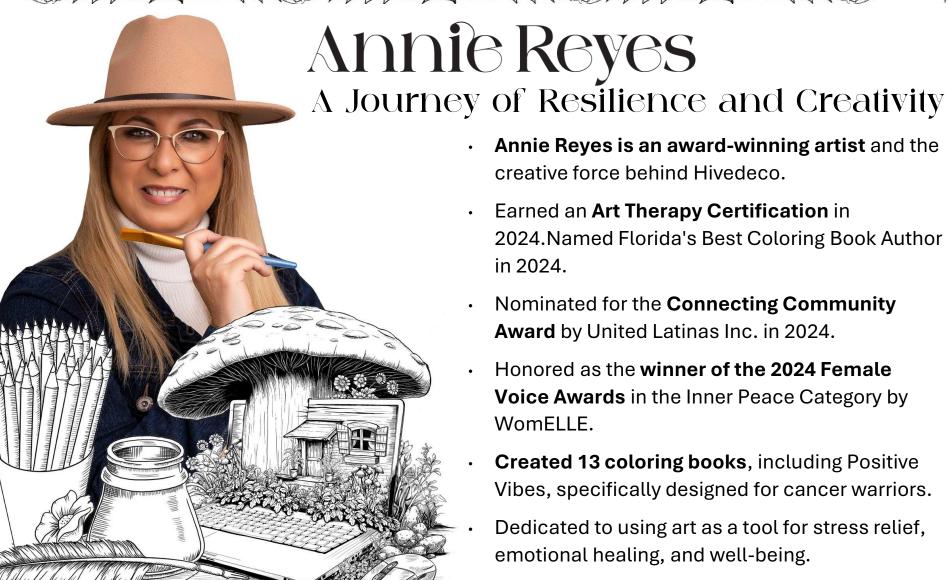
Customize Your Edition: Partner with Hivedeco to create custom editions of our coloring books tailored to the needs of your cancer organizations, senior communities, or mental health facilities. We can incorporate your organization's branding or specific themes to better align with your wellness initiatives.

#### **Support Wellness Initiatives:**

Collaborate on special projects where our coloring books, including "Positive Vibes," are distributed to support mental well-being and emotional health in your community.

Sponsor Distribution: Join us in sponsoring a special edition or collection for distribution within your community, ensuring individuals facing challenges have access to creative and therapeutic resources.





Annie Reyes is an award-winning artist and the creative force behind Hivedeco.

Earned an **Art Therapy Certification** in 2024. Named Florida's Best Coloring Book Author in 2024.

- Nominated for the **Connecting Community** Award by United Latinas Inc. in 2024.
- Honored as the winner of the 2024 Female **Voice Awards** in the Inner Peace Category by WomELLE.
- Created 13 coloring books, including Positive Vibes, specifically designed for cancer warriors.
- Dedicated to using art as a tool for stress relief, emotional healing, and well-being.



ivedeco
Bringing Art to Life for Well-Being

- **Hivedeco** is a creative platform specializing in art-based products designed to promote relaxation, creativity, and mental well-being.
- Focuses on creating meaningful connections through art, including adult coloring books that aim to relieve stress and foster creativity.
- Our mission is to promote wellness through creative expression for diverse communities, including cancer patients, survivors, seniors, mental health centers, families, people looking for stress-relief activities, those who enjoy expressing themselves through art, and individuals who love being part of a creative community.



# Let's Partner for a Positive Change

Be a part of this meaningful initiative and help bring art, healing, and hope to those who need it most. By contributing to individual well-being, we build a stronger, more vibrant community for everyone.

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